



# Cradle to Cradle Gold certification of noracare™

The first rubber flooring with a Cradle to Cradle Gold rating

**nora**®  
by Interface®

# Introduction

Biodegradable clothing or units and materials whose individual components can be turned into new objects once they have reached end of life? Cradle to Cradle is committed to developing and promoting a potentially infinite circular economy.

nora is contributing to sustained eco-efficiency in the floor covering industry with our products. For our commitment to sustainability, selected colours from our noracare range recently received the Cradle to Cradle Gold certification (version 3.1). As we use different colour pigments in our noracare range, some colours are certified as Gold and others as Silver. Please see the individual classification on the next pages for more information. This milestone underlines the continuous improvement and development of our products towards a circular economy.



## Material health



- 100% of noracare raw materials are individually evaluated according to Cradle to Cradle® criteria
- noracare uses only PEFC-certified natural rubber
- noracare fulfills the strictest indoor air emission requirements with the Indoor Air Comfort GOLD certification

## Product circularity



- noracare uses both bio-based and post-production recycled materials
- We produce new noracare floor coverings from any production residues and offcuts

## Clean air & climate protection



- nora uses 100% renewable electric energy for the flooring production
- nora rubber floor coverings are carbon neutral across the entire product lifecycle. The company voluntarily offsets unavoidable CO<sub>2</sub> emissions.
- Interface's Science Based Targets to reduce absolute emissions by 50% by 2030\*

## Water & soil stewardship



- Treatment of wastewater via Industrial Park's own wastewater treatment plant
- The water consumption for our production was reduced by 90% from a 1996 baseline

## Social fairness



- Ensuring social sourcing practices through detailed supplier risk assessments
- Extensive social health trainings for all employees

\* Interface commits to reduce absolute scope 1 and 2 GHG emissions by 50% by 2030 from a 2019 base year, and scope 3 GHG emissions from purchased goods and services by 50% and from business travel and employee commuting by 30% within the same timeframe.



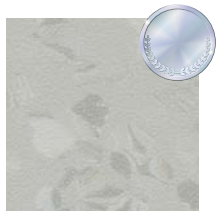
Fiechtenpark care home, Huttwil, Switzerland

© Elmar Witt

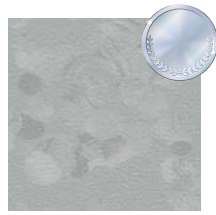
**“We have continuously developed our products and processes over the last few years to make our contribution to sustainable value creation. This has now paid off with the Cradle to Cradle Gold certification for our noracare floorings”,**  
says Rob Heeres, Managing Director of nora.



# noracare® seneo



7201



7202



7203



7204



7205



7206



7207



7208



7209



7210



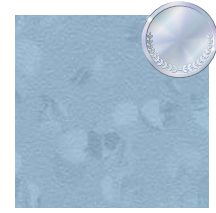
7211



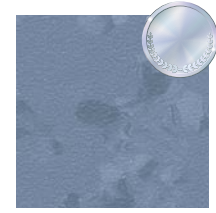
7212



7213



7214



7215



7216



7217



7218



7219



7220



7221



7222



7223



7224

## noracare seneo

24

**Art. 133E**

~1.22 m x 15.0 m

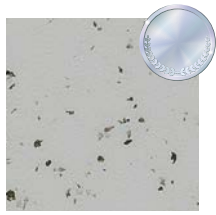
~2.0 mm

nora® profile connection dimension: A + U

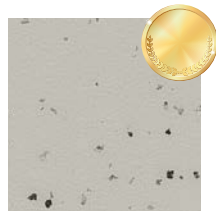
Slip resistant R10



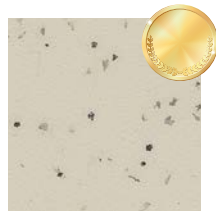
# noracare® uneo



7001



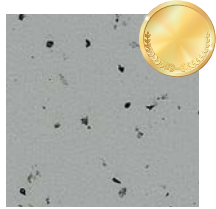
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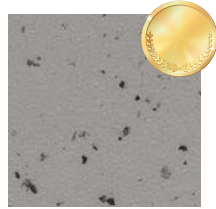
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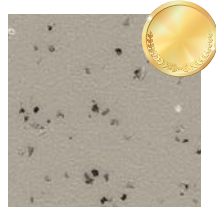
7004



7005



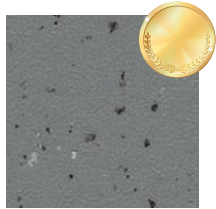
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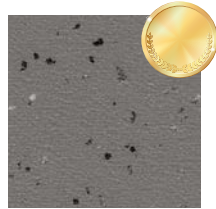
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7008



7009



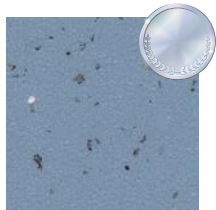
7010



7011



7012



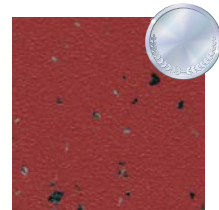
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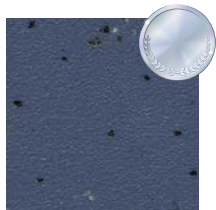
7014



7015



7016



7017



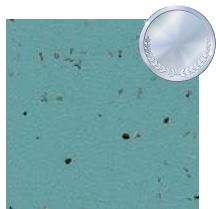
7018



7019



7020



7021

noracare uneo



Art. 140D

~1.22 m x 15.0 m

~2.0 mm

nora® profile connection dimension: A + U

Slip resistant R10



Cradle to Cradle Gold rating



Cradle to Cradle Silver rating



Cover picture: © Elmar Witt

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