Second “rest cent” fundraising campaign at nora systems

Employees and management donate to the stationary children’s hospice Sterntaler in Dudenhofen near Speyer

For four years, the employees of nora in Weinheim have been able to participate on a voluntary basis in the so-called rest cent fundraising campaign. As part of this campaign, the amount that appears after the decimal point - in other words, the remaining cents - is retained and collected during the monthly payroll run for the employees. The amount collected in this way and over two years was doubled and rounded up by the nora management, which ultimately resulted in a donation of EUR 8,800.

Sterntaler Children's Hospice Association – Every donation is welcome

Over 40,000 children and young people in Germany are so seriously ill that they will not reach adulthood. The Mannheim-based Sterntaler Children’s Hospice Association supports these children and young people suffering from life shortening illnesses and their families and accompanies them on their difficult path. In the Sterntaler hospice in Dudenhofen near Speyer - one of only 15 inpatient children's hospices in Germany - the sick children are lovingly welcomed together with their parents and siblings and cared for around the clock by qualified nursing staff. “We are very pleased about nora systems' donation”, says Beate Däuwel, public relations officer of the Sterntaler Children's Hospice Association, on the occasion of the donation ceremony. "Especially against the background that our work is almost exclusively financed by donations, this contribution is a great help for us. Every donation helps us to give more life and joy to the days of the children entrusted to us and their families and to shape them with dignity", adds Däuwel.
A decimal point for good causes

For the second time, nora is donating an amount collected over two years and doubled by the management. The proceeds from the two collection years before were donated to the "Forest Pirates", a foundation of the German Children's Cancer Aid in Heidelberg. In this adventure pedagogical camp, children with cancer come together for nine days' leisure time to gather strength and develop new self-confidence. "As with the first fundraising campaign, we once again welcome the great result of the fundraising campaign", emphasizes Human Resources Manager Thomas Haag. "We will definitely continue this measure and will continue to collect the remaining cents from all those nora employees who would like to take part in the campaign over the next two years. We will then again donate the amount we achieve through this to a non-profit organization in our region", concludes Haag.

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