## Variety all down the line

**nora systems presents modern rubber floor covering for high-end design areas**

*Weinheim, XX 2020* – Clear lines are not only contemporary, but also an effective interior design technique. They can be created by the architecture or become part of furnishing elements and guide the eye through the room. With an expressive new floor covering design from the noraplan range, nora systems has responded to this trend by presenting a new rubber floor covering with subtle, gently contrasting lines. noraplan linee is particularly suitable for public areas where design is at a premium, such as entrances or waiting lounges, and for creating a cosy feel-good atmosphere. With its harmonious palette of natural and muted colours, noraplan linee sets the stage for inspirational design.

**Set the stage for your room**

Thanks to its distinctive lineation, noraplan linee emphasises spatial dimensions, while the restrained colours complement the purist look of modern interior design. “Grey and beige tones meet spring-like pastel shades in green and blue”, explains Clara Sobirey, Product Marketing Manager at nora systems. “Moreover, the modular concept underlying nora products enables outstanding design flexibility. Apart from the standardised sheet material, noraplan linee can be supplied in various plank or tile sizes, which are part of the nora 4you programme.” Individual installation patterns, monochrome or multicoloured, strongly influence the ambience and give the room a unique face. For example, you can separate areas from one another or create room concepts that reflect the architecture of the building.

**Design floor with the proven rubber properties**

Regardless of where noraplan linee is used for interiors, it combines the resilience and elasticity of rubber with modern design to create fresh, energetic interiors in which people feel particularly comfortable. The dense surface of nora rubber floor coverings make them extremely durable and easy to maintain. This means that they stay looking good even after many years of use, also in high-traffic areas. noraplan linee is free of phthalate plasticisers and is low-emission, as evidenced by numerous certifications from international organisations. As a result of these properties, the flooring contributes to better indoor air quality. “With noraplan linee, we are delighted to be launching a floor covering that meets the demands of the latest ‘linear’ interior design trend and at the same time provides the well-known nora qualities of functionality, durability and easy maintenance. In this way, modern rooms can be designed that are convincing all along the line”, concludes Sobirey.\*

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***About nora systems***

*nora by Interface is the commercial rubber flooring brand of Interface, Inc. Produced in Germany for almost 70 years, nora premium rubber helps to support operations, efficiencies, health, safety and well-being with sustainable flooring that eases maintenance, reduces noise, and provides added comfort underfoot.*

*Interface, Inc. is a global flooring company specialising in carbon neutral carpet tiles and resilient flooring, including luxury vinyl tile (LVT) and nora® rubber flooring. We help our customers create high-performance interior spaces that support well-being, productivity, and creativity, as well as the sustainability of the planet. Our mission, Climate Take Back™, invites you to join us as we commit to operating in a way that is restorative to the planet and creates a climate fit for life.*

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