**Opposites that attract**

**noraplan unita combines rubber and granite in a new colour palette**

*Weinheim, September 2019 –* Purist-minimalist and at the same time invitingly homely. Contradictions in interior design? Not for nora systems. The noraplan unita rubber floor covering achieves precisely this balancing act. Featuring a unique combination of the natural materials rubber and granite, the floor highlights the contemporary industrial look and at the same time lends rooms a harmonious and distinctive atmosphere.

Part of the noraplan product range, the noraplan unita collection has recently been completely revised and is now offered in a new, extended palette of 20 colours. The latest additions include modern pastel shades and a number of accent colours. Paired with the reworked, elegant neutral shades, a harmoniously coordinated collection has been created with colours that can be freely combined within the building.

**The confidence to use colour – in offices and educational buildings**

Thanks to their timeless and authentic design, rubber floor coverings are particularly popular in educational settings, modern offices, public buildings and shops. When it comes to the choice of colour, elegant shades of grey and black are still the most popular. “With our new colour range, we want to offer planners even more variety”, explained Saskia Holschuh, Product Manager of the noraplan product line. “The new pastel shades can discreetly lend more colour to rooms, while the more intense colours set accents and enhance the possibilities for implementing sophisticated colour concepts.”

The captivating feature of noraplan unita is its versatility. Genuine granite chips have been worked into the plain-coloured covering, which originate from a quarry close to nora’s production site. Because they reflect light in all its facets, they create striking visual effects. The appearance of the floor varies depending on the viewer’s location and the angle at which the light falls on it. In this way, it can become either a vital design element or create a discreet and subtle effect. In 2012, one year after its market launch, noraplan unita was awarded the “red dot design award” for its exceptional design.

**Authentic, ergonomic and ideal for combining**

The special feature of noraplan unita is the authenticity of its materials. The rubber flooring with the enclosed granite chips supports the architectural trend towards authenticity and can be perfectly combined with other original materials such as wood, concrete, stone or metal. Alongside its attractive appearance, noraplan unita also impresses with the familiar functional advantages of nora floors. The rubber floor covering is durable and extremely robust. Thanks to its permanent dimensional stability, joint sealing is not necessary and the installed surface has a perfectly homogeneous appearance.

Even if the design of noraplan unita is reminiscent of a stone or concrete floor – depending on the colour – the floor covering has a decisive advantage over hard substrates, where the permanently elastic rubber offers maximum walking and standing comfort. Like all products from nora systems, noraplan unita is free from PVC and phthalate plasticisers and thus contributes to good indoor air quality.

An authentic urban look paired with maximum functionality – noraplan unita sets the perfect tone for every room.\*

Find out more in the following video: <https://youtu.be/8LRfdCguZNA>

\* The text is free to reprint. We ask for a specimen copy. Copyright information for the photos can be found under Image Properties >> Details.

*About nora systems*

*nora ® by Interface is a leading global manufacturer of rubber floor coverings in the building sector. The sustainable and efficient nora ® premium rubber floors have been produced in Germany for almost 70 years. They create interiors that promote the health, safety and well-being of building users. nora rubber floors are robust, easy to maintain, ergonomic and support good room acoustics.*

*Interface Inc. is a global flooring company that specializes in CO2-neutral textile modular and elastic floor coverings – including Luxury Vinyl Tiles (LVT) and nora ® rubber flooring. Together with our customers, we work to create interiors for the highest demands, promote well-being, productivity and creativity and create more sustainability. Our Climate Take Back™ mission invites the industry to join us and also commit to reversing the effects of climate change and creating a livable climate through responsible action.*

*More about Interface at* [*[interface.com](https://www.interface.com/EU/es-ES/homepage%22%20%5Ct%20%22_blank)*](https://www.interface.com/EU/de-DE/homepage) *and* *[blog.interface.com](http://blog.interface.com/%22%20%5Ct%20%22_blank), as well as about the brand nora® at* *[nora.com](https://www.nora.com/espana/es). Follow us on* *[Twitter](https://twitter.com/InterfaceInc%22%20%5Ct%20%22_blank),*[*YouTube*](https://www.youtube.com/c/interface)*,*[*Facebook*](https://www.facebook.com/Interface/?fref=ts)*,*[*Pinterest*](https://www.pinterest.com/interface/)*,*[*LinkedIn*](https://www.linkedin.com/company/interface)*,*[*Instagram*](https://www.instagram.com/interface/) *and**[Vimeo](https://vimeo.com/interface%22%20%5Ct%20%22_blank).*

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