**The House of Design: nora systems at BAU 2019**

**Two floors full of inspiration for creative and functional solutions**

*Weinheim, October 2018 –* Modern and future-oriented: this is how nora systems will present itself at BAU 2019 in Munich. Two floors featuring an impressive display of the high-quality “Made in Germany” rubber floor coverings await visitors. The stand - bigger than the one in 2017 - provides room for inspiration and personal discussions. This year’s focus at the trade fair will be an overview of the wide range of customised solutions offered by the Weinheim-based rubber specialist, whether in terms of colours, designs, inlays or special formats. The most popular product by nora systems - a floor from the noraplan range - will also be redesigned.

**Most popular product redesigned**

There are more than 300 different colour tones in the nora systems standard range alone, not including the bespoke colours and inlays specially produced for customers. More than a quarter of orders produced by the Weinheim-based factory are individual designs. “Through close contact with our customers, we can directly process different requirements or new design trends and adapt our product range accordingly”, explains Andreas Mueller, Managing Director of nora systems. Our bestsellers are also regularly tested and redesigned: Proven colours and designs are kept while new developments are anticipated. This also applies to the redesigned noraplan flooring which will be presented at BAU. With a fresh, modern and newly designed colour range, it supports the architectural trend towards monochromatic design concepts. The relaunch follows multiple workshops with architects from all around the world.

**Experience rubber as a material**

“We want our visitors to feel at the heart of all the action when they visit our BAU trade fair stand”, continues Mueller. “They should get a sense of the creative and technical opportunities that rubber floors provide. In short, rubber as a material and its advantages should be experienced in a tangible way.”

nora systems at BAU 2019: From 14-19 January in Hall A5 Stand 133\*

\* This text can be copied free of charge. Please send us a specimen copy.

Copyright details of photos under: Image properties => Details.

***About nora systems***

*nora systems develops, produces and distributes high-quality elastic floor coverings and shoe components under the nora® brand. The company, which has its headquarters in the German town of Weinheim, was created from Freudenberg Bausysteme KG in 2007 and, as the global market leader, has shaped the development of rubber floor coverings for many years. With its more than 1,000 employees, nora systems generated a turnover of €229.1 million in 2017. In 2018, nora systems was acquired by Interface Inc., Atlanta (USA). Interface is the world's largest manufacturer of modular carpet tiles for the commercial sector.*

**Press contact:**

**nora systems GmbH**

Doris Janik

Press officer:

Höhnerweg 2-4
69469 Weinheim, Germany

Tel.: 06201/80-7287
Email: presse@nora.com
Website: [www.nora.com/de](http://www.nora.com/de.html)

**HERING SCHUPPENER**

**Business consultancy for Kommunikation GmbH**

Nora Lippelt

Senior Consultant

Berliner Allee 44

40212 Düsseldorf, Germany

Tel.: 0211/43079-281

Email: nlippelt@heringschuppener.com