

Climate Take Back™

Additional advantages for nora® rubber include:

Interface's Climate Take Back mission strives to reverse global warming and includes a commitment to be carbon negative by 2040. Scientific research has already shared that it's possible to reach safe climate limits sooner through radical decarbonization. We need to stop emitting greenhouse gases into the atmosphere, remove excess carbon from our atmosphere, and protect natural carbon sinks – all while encouraging others to act.

Influenced by this thinking, we outlined our strategy in four distinct areas – Live Zero, Love Carbon, Let Nature Cool and Lead the Industrial Re-Revolution. These are the foundation of our mission and form the business plan that will take Climate Take Back from vision to reality.



Like all Interface products, nora rubber products are evolving to have a positive impact on our climate. In 2018, we switched to powering the manufacturing of our rubber flooring with 100% renewable electricity – an important step taken to lower the carbon footprint of our products. Projects are also underway to include more recycled and bio-based content as well as improve material and process efficiency in manufacturing, which will all reduce nora products' carbon footprint.

Even as we continue to innovate, the flooring products that we sell – carpet tile, LVT and nora rubber – are carbon neutral across their full product life cycle through Interface's 3rd-party verified Carbon Neutral Floors™ program. What we cannot reduce, we offset by purchasing credits from verified, high quality carbon emissions reduction or avoidance projects that work towards fostering a climate fit for life, all over the world.

- **Extreme durability, providing you with an extended 25+ year life cycle** for your space and less need for replacement

- Made with natural and synthetic rubber, abundant natural fillers and environmentally friendly color pigments, **nora floor coverings are completely free of halogens (including PVC plastic) and phthalate plasticizers**

- **Low maintenance requirements for nora flooring include chemical free maintenance that leads to reduced costs and lower environmental impact** stemming from the reduction of water use and wastewater

- **All standard nora floor coverings have product-specific, type III, 3rd party verified Environmental Product Declarations (EPDs)** that publicly disclose their carbon footprint and other potential environmental impacts

- Interface discloses nora rubber ingredients for all standard floor coverings in **Health Product Declarations (HPDs)** that are **LEED v4 compliant for Material Ingredient Reporting**

- **All standard nora floor coverings are Cradle to Cradle (C2C) v3.1 Silver certified, an industry recognized proof point** of Interface's commitment to producing floor coverings that are developed to respect human and environmental health, designed for future use cycles, and that utilize clean energy in manufacturing

- **All nora floor coverings and adhesives are Greenguard Gold certified** for low VOC emissions and in compliance with the California Department of Public Health (CDPH) 01350 Standard, which is required by LEED, WELL, and other green building rating systems. All Interface products comply with the requirements through FloorScore, Green Label Plus or Greenguard Gold certification

nora®
by **Interface**®

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