



# nora® GREEN ADVANTAGES

## Blending technology with greener thinking

Inspired by your desire for more sustainable designs, nora® continually explores ways to provide you with flooring solutions that meet not only your creative needs, but performance and environmental objectives as well.

nora flooring is extremely durable, providing you with an extended life cycle for your space. Low maintenance requirements reduce your maintenance costs and lead to a lower environmental impact stemming from the reduction of water use and waste water. In terms of VOCs, nora flooring is low-emitting, which provides excellent indoor air quality. Our corporate environmental commitment is a testament to our proactive environmental policy; for example, nora was the first resilient flooring manufacturer to produce an ISO 14025-compliant Environmental Product Declaration (EPD).

- **Extended Life Cycle (Durability)**
- **Low Environmental Impact/Cost of Maintenance**
- **Excellent Indoor Air Quality**
  - Low VOCs for flooring:
    - GREENGUARD Gold Certified for Low VOC Emissions
    - Meets the California Department of Public Health (CDPH) Standard Method V1.1-2010
  - Low VOCs for adhesives:
    - GREENGUARD Gold Certified for Low VOC Emissions
    - Meets the California Department of Public Health (CDPH) Standard Method V1.1-2010
    - Meets the South Coast (CA) Air Quality Management District Rule 1168
- **Material**
  - Recycled rubber flooring
  - Renewable natural rubber
  - Abundant natural fillers
  - Free of PVC, phthalate plasticizers and halogens



- **Carbon Neutral Floors**

nora rubber flooring is 100% carbon neutral through Interface's 3rd party certified Carbon Neutral Floors program.

- **Corporate Environmental Commitment (ISO 14001 Environmental Management System Certified)**

- **Cradle to Cradle (C2C) v3.1 Silver Certified**

nora has achieved Cradle to Cradle (C2C) v3.1 Silver Certification for standard norament products.

- **Environmental Product Declarations (EPDs)**

nora has product-specific, type III, 3rd party certified EPDs that conform to ISO 14025 and EN 15804.

- **Health Product Declarations (HPDs)**

nora has published HPDs for standard norament and standard noraplan floor coverings.

- **nora products can contribute to the achievement of LEED credits based on the following**

- **Materials and Resources**
  - Construction and Demolition Waste Management
  - Environmental Product Declarations (EPDs)
  - Material Ingredient Reporting: Health Product Declarations (HPDs), Cradle to Cradle (C2C) v3.1 Silver Certification
  - Recycled Content
  - Rapidly Renewable Materials
  - Regional Materials
- **Indoor Environmental Quality**
  - Low-Emitting Materials: Flooring
  - Low-Emitting Materials: Adhesives

**nora systems, Inc.**

9 Northeastern Blvd.  
Salem, NH 03079  
Toll free: 800-332-NORA  
Phone: (603) 894-1021  
Fax: (603) 894-6615  
E-mail: info-us@nora.com  
www.nora.com/us

**nora**®  
by **Interface**®