



# Global References Offices

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# **Global References**

## **Offices**



## De Bijenkorf head office, Amsterdam, Netherlands

# A sustainable office for staff well-being

Many companies now ensure that employees can relax in a variety of ways during their breaks. There is an increasing crossover between work and leisure. The head office of Amsterdam's largest department store, De Bijenkorf, features a pool table and cosy lounge furniture to make time out even more chilled-out. The social and environmental footprint was taken into account when selecting the materials for the offices, including the flooring. noraplan uni rubber flooring in beige was chosen as it fitted perfectly into the concept both visually and in terms of its functional and sustainable properties.

**Installation site:** De Bijenkorf head office, Amsterdam, Netherlands

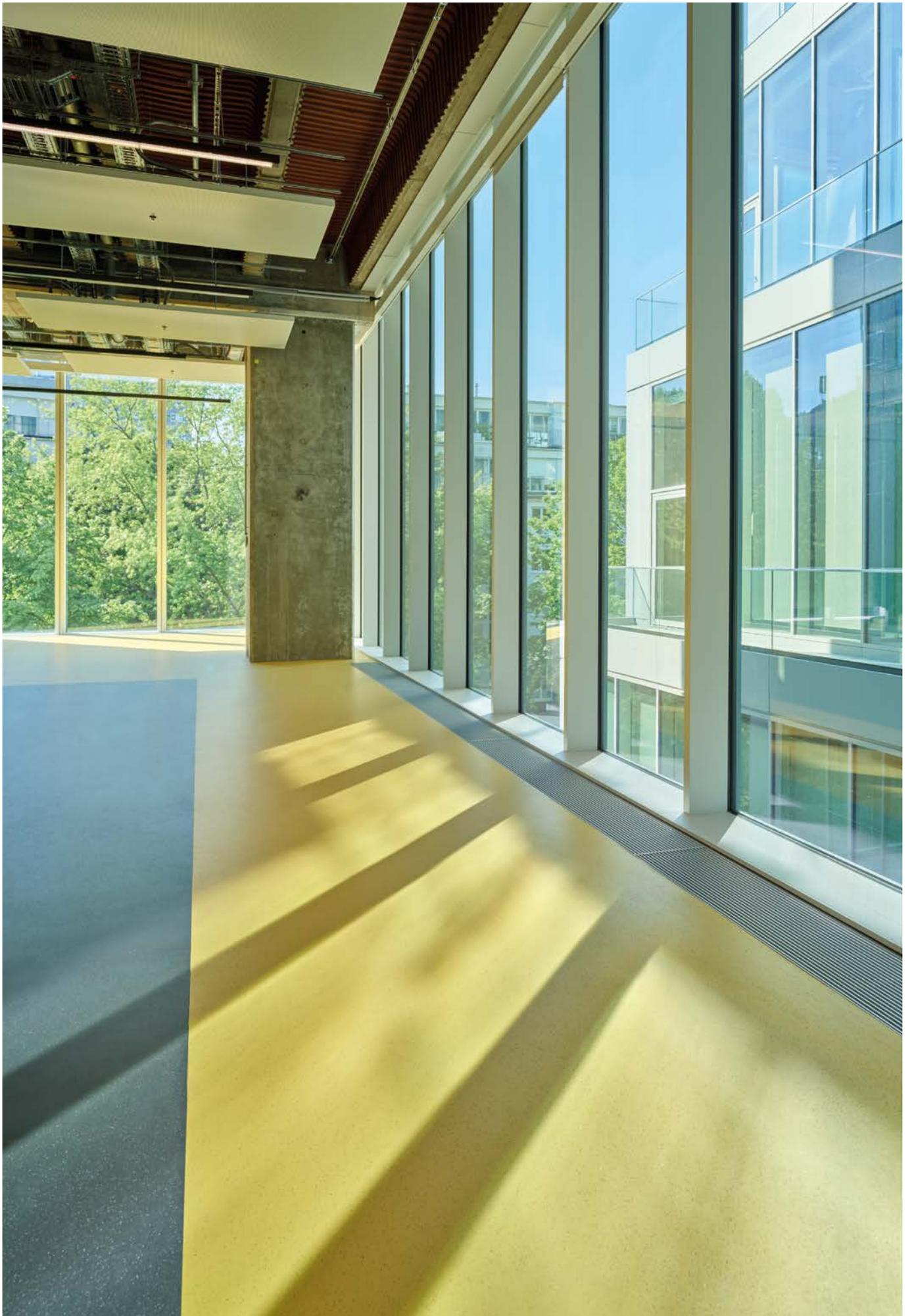
**Designer:** Bearandbunny, Amsterdam, Netherlands

**Product:** noraplan® uni, 8,800 m<sup>2</sup>

**Installed:** 2019

**Images:** © Phenster





## Office building UP!, Berlin, Germany

# 16 custom colours for the UP! building

It is crucial to strike the right note when choosing the colour scheme for a room. This applies in particular to the flooring, which, due to its large surface area, has a significant effect on the impression a room makes. Nuances sometimes are the difference and make it possible to implement the exact design concept on which the architects and users have decided, achieving the desired effect with pinpoint precision. Manufacturers should ideally be flexible enough to accommodate special requests. Customised solutions were required to convert a former department store at Berlin's Ostbahnhof station into the UP! office building. Although the main tenant favoured the noraplan unita rubber flooring it used at its other Berlin office properties, he also requested colours from the noraplan uni product line and some custom colours. This presented no problem for the nora design experts: they produced noraplan unita in 16 different colours especially for the UP! project. Around 40,000 m<sup>2</sup> of this rubber flooring was installed.



**Installation site:** Office building UP!, Berlin, Germany

**Architect:** Bearandbunny, Amsterdam, Netherlands

**Product:** noraplan® unita, 40,000 m<sup>2</sup>

**Installed:** 2021

**Images:** © Stephan Falk



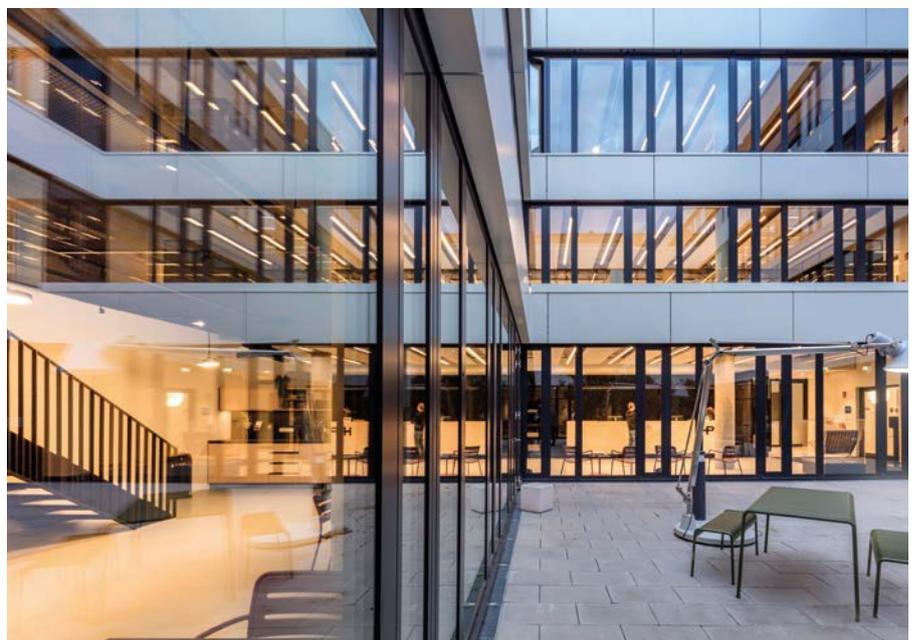
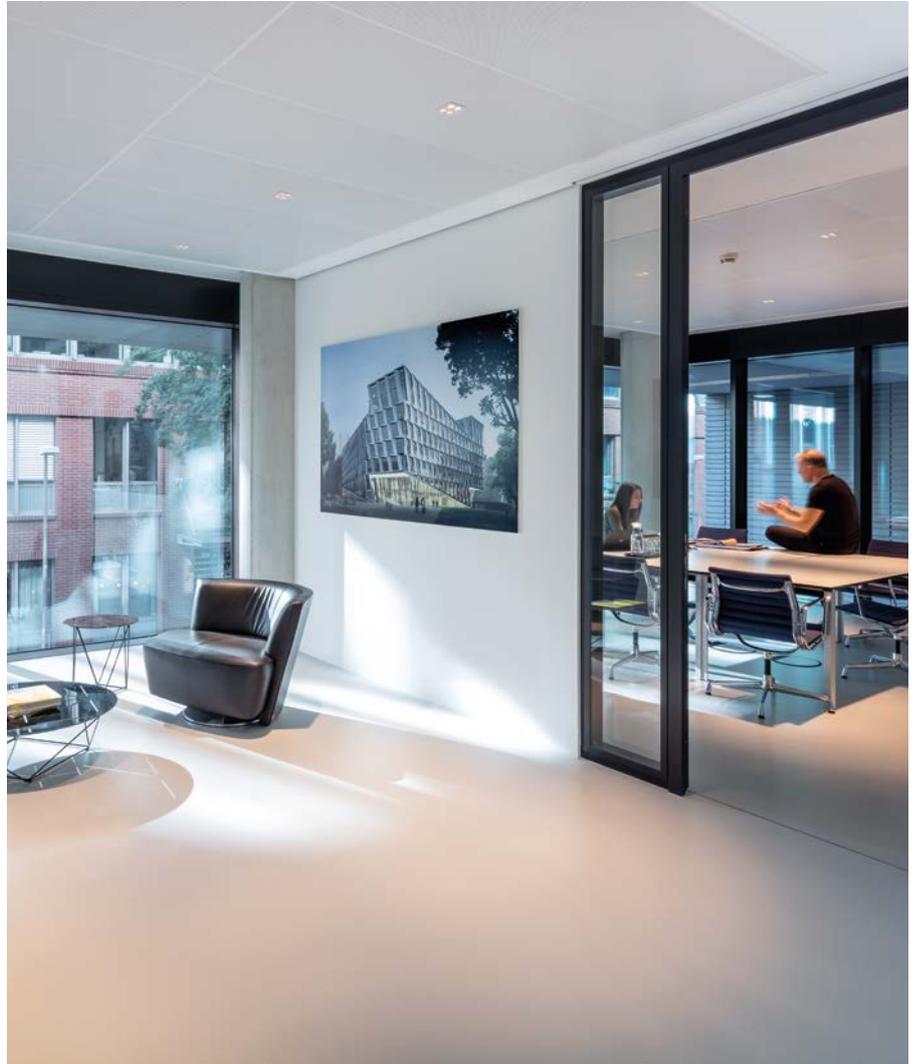
## HPP Headquarter, Düsseldorf, Germany

# A creative workshop with a purist floor design

Working World 4.0 is smart, digitised, modern and mobile: the goal is to give employees the greatest possible freedom and space for self-development. Room design plays an important role in performance, well-being and motivation. This was the guiding principle behind the new construction of HPP's headquarters in Düsseldorf's Medienhafen. The offices of the international architecture firm, acquired in 2020, were designed according to the New Work principle as communicative work environments with open space areas, think tanks, flexible workplaces, interactive spaces and silent areas. The single-colour rubber noraplan uni flooring fits the concept perfectly, while its matt surface blends seamlessly into the modern industrial look. The clear design and sleek elegance are ideal for furnishing prestigious office spaces.



**Installation site:** HPP Headquarter, Düsseldorf, Germany  
**Architect:** HPP, Düsseldorf, Germany  
**Product:** noraplan® uni, 3,300 m<sup>2</sup>  
**Installed:** 2019  
**Images:** © Ralph Richter





## Head Office of Geelen Counterflow, Haelen, Netherlands

# The world's most sustainable office

Geelen Counterflow is a Dutch company that manufactures counterflow dryers and coolers for the food and animal feed industries. The company opened its new headquarters in Haelen in 2016. It has since been considered the most environmentally friendly office in the world, as it scored 99.94 percent according to the BREEAM certification system. This is because sustainable, certified products — including nora rubber flooring in brown-beige natural shades — were used in the construction of the office building wherever possible. In addition to being sustainable, the flooring creates an attractive aesthetic and gives the room a friendly feel. It also features impressive acoustics, ergonomics and other functional properties.



**Installation site:** Head Office of Geelen Counterflow, Haelen, Netherlands

**Architect:** Architecten en Bouwmeesters, Herten, Netherlands

**Product:** noraplan® sentica

**Installed:** 2014

**Images:** © Studio Beeldwerken



## SGSS de la Société Générale, Nantes, France

# Impressive architecture with rubber not stone

Société Générale, which is headquartered in Paris, is one of France's most important commercial banks and, along with Crédit Lyonnais and BNP Paribas, is one of the three oldest commercial banks in the country. The group also has a number of subsidiaries, including Société Générale Securities Services (SGSS), which has a large branch in Nantes, France. Even though no customers enter this branch building, SGSS still pays great attention to attractive interior design so that employees can work in a stimulating, relaxing atmosphere. It was in this context that several corridors and offices were renovated, most recently in 2018. Much of this work focused on the redesign of the floor coverings, as they needed to meet several technical criteria and be aesthetically pleasing. nora rubber floor coverings were chosen as the responsible project team was already familiar with them from an earlier installation in 2012.



**Installation site:** SGSS de la Société Générale, Nantes, France

**Installer:** Sort'Art, Nantes, France

**Product:** norament® 926 grano stairtread (2012) & norament® 926 arago (2018)

**Installed:** 2012 & 2018

**Images:** © Vincent Uettwiller



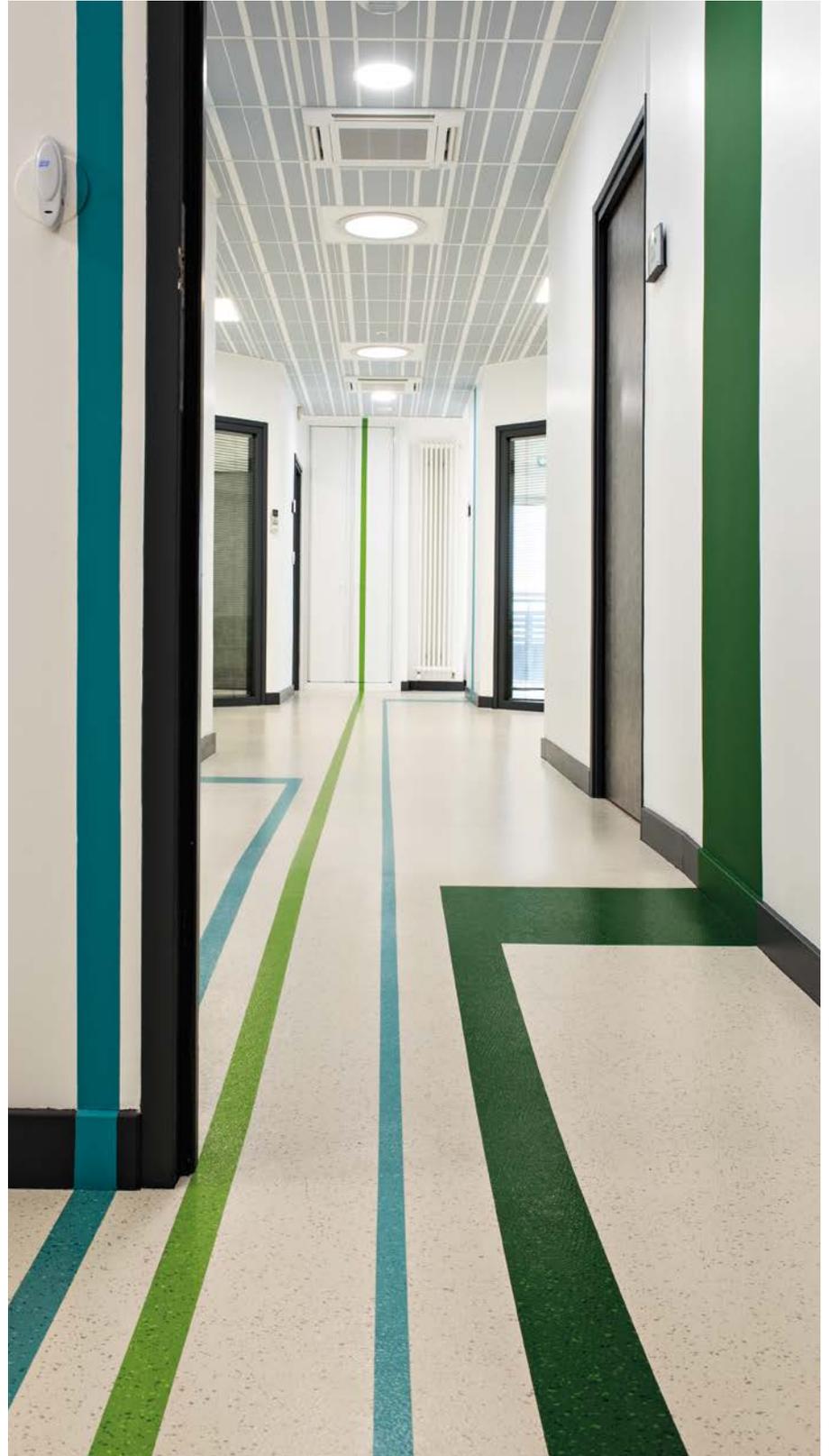


**Telecentre e-Cre@, La Ferté-sous-Jouarre, France**

## Customised workplaces at France's e-Cre@ telecentre

Visitors to the new telecentre e-Cre@ in Northern France will find it on the second floor of an old town house in the tranquil community of La Ferté-sous-Jouarre near Paris. A telecentre is a place that offers company employees, freelancers and entrepreneurs a professional working environment close to home. These premises, which have existed in France since the 1980s, are primarily used when traffic conditions or bus and rail strikes prevent people from commuting to work or university. A total area of 220 m<sup>2</sup>, three open workspaces for 17 people, three closed offices and a meeting room are available. When it came to finding a suitable floor covering for the premises, architect Olivier Rossignol opted for rubber floor coverings from nora systems, as any aspects can be customised, allowing easy implementation of design accents – here in the form of colourful inlays..

**Installation site:** Telecentre e-Cre@, La Ferté-sous-Jouarre, France  
**Architect:** Architecte DESA Olivier Rossignol, Pézarches, France  
**Product:** norament® 926 grano, 160 m<sup>2</sup>  
**Installed:** 2019  
**Images:** © Vincent Uettwiller





## The Village of Orland Park Police Station, Orlando Park, USA

# Durability: another reason to choose nora

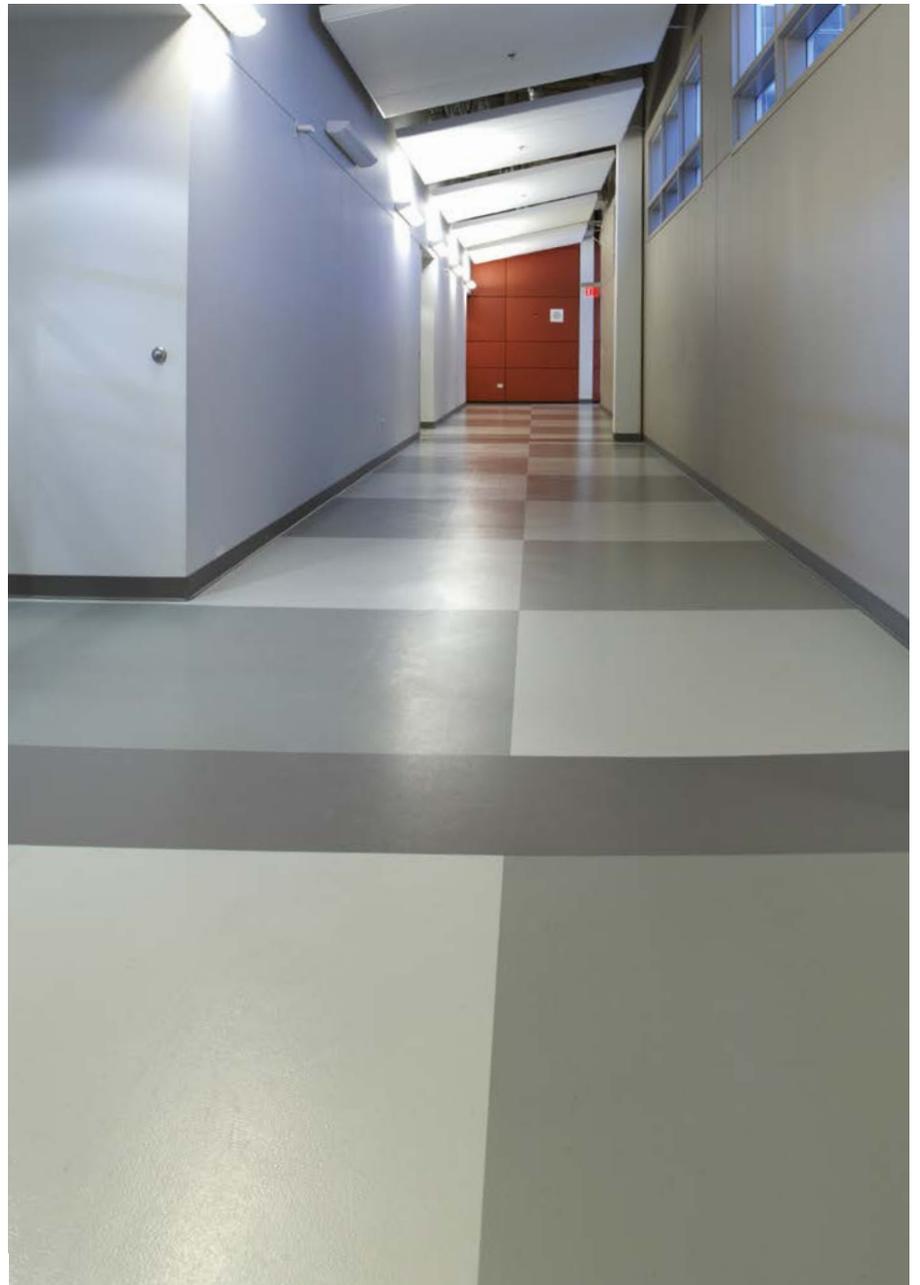
Around 108 police officers work at Orlando Park Police Station 24 hours a day, seven days a week. It is the first police station in the USA to have been awarded the Leadership in Energy and Environmental Design (LEED) Gold certificate by the US Green Building Council. When renovating the former warehouse, the department chose nora floor coverings to fit the sustainable design of the building. nora floor coverings are not only extremely durable; they are also easy to maintain and can easily withstand constant foot traffic, the officers' sturdy footwear and the soiling typical of a busy police station.

**Installation site:** The Village of Orland Park Police Station, Orlando Park, USA

**Product:** norament® 825 hammerblow, 17,000 m<sup>2</sup>

**Installed:** 2007

**Images:** © Jack Lever



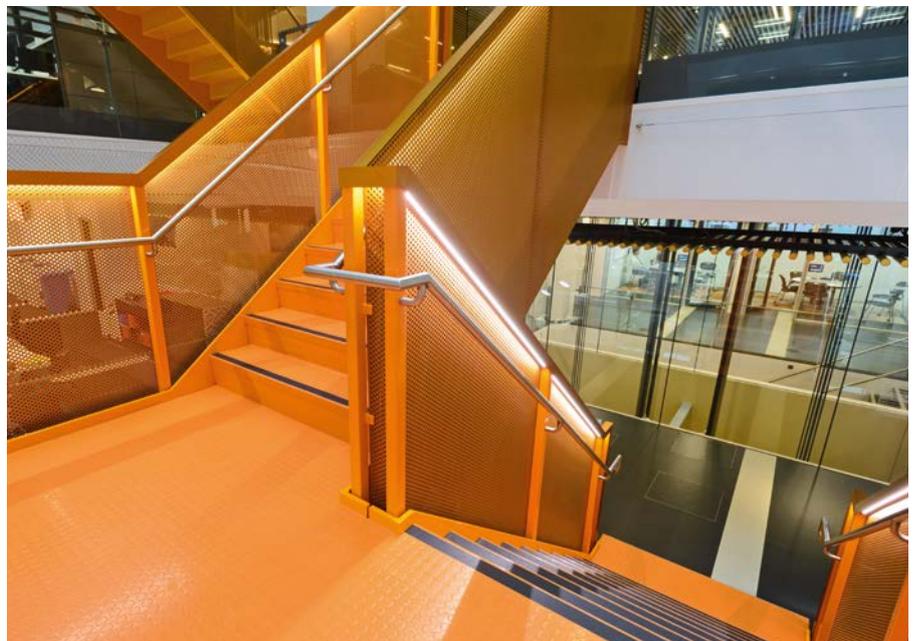
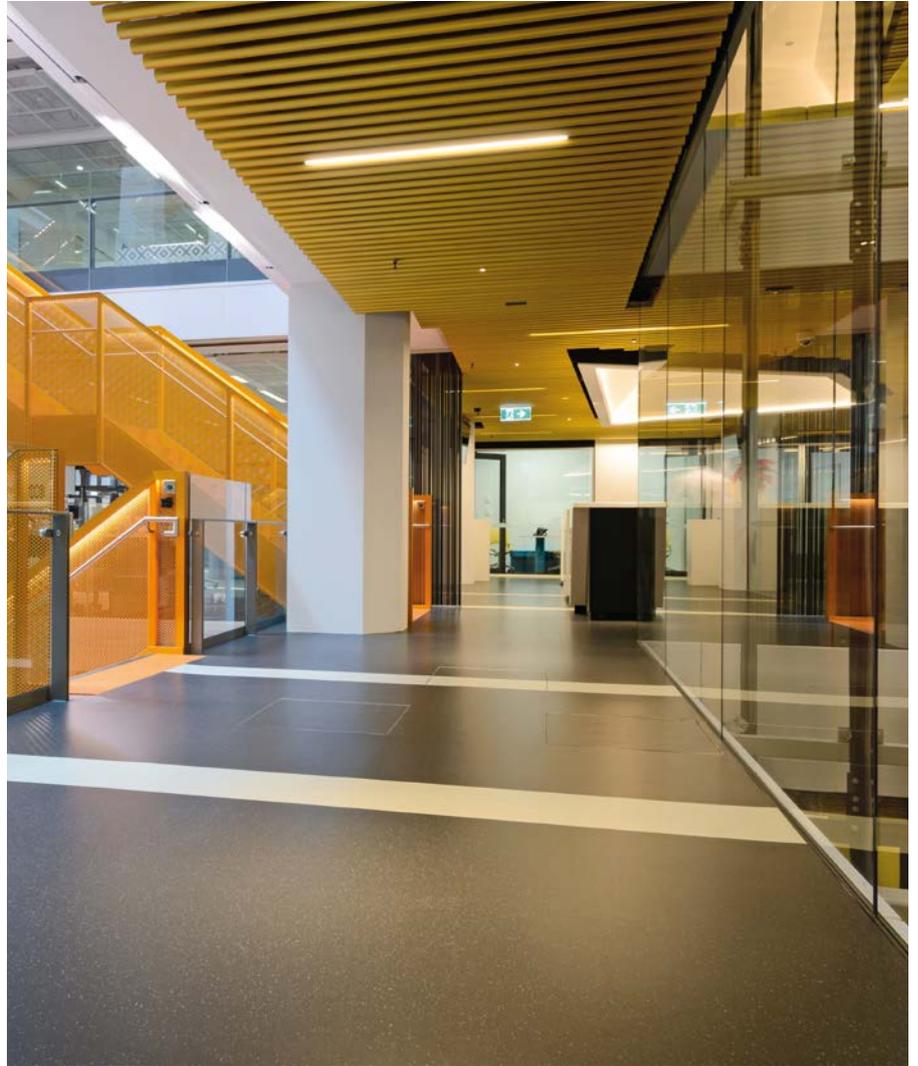


## Macquarie Bank, Sydney, Australia

# Setting accents with colours

nora rubber floorings have, of course, also won people over down under. The headquarters of the renowned Macquarie Bank in Sydney has a striking 311-step staircase in the centre of the atrium. Both norament and noraplan were used, which is an indication of just how well the two can be combined. The use of orange as an accent shade contrasts with the otherwise subtle building elements to turn the staircase into an eye-catching modern design element. Dark grey safety strips on the orange pastille flooring improve slip resistance and create a visual accent, making each step more clearly visible for additional safety.

**Installation site:** Macquarie Bank, Sydney, Australia  
**Product:** norament® 926, noraplan unita, 3,220 m<sup>2</sup>  
**Installed:** 2014  
**Images:** © Jesse Taylor



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